

MARK FONTECCHIO

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EXPERIENCE

- 2013-present** **TechTarget** **Newton, MA**
News Director
- Direct the news strategy and content for TechTarget's Business Applications and Architecture group.
 - Report and write two stories per week. Create multimedia content such as podcasts and videos.
 - Mentor writers and editors, helping them create high-quality editorial content. Work with them to increase content production.
 - Edit news, technical advice columns, and other expert editorial content written by TechTarget staff and outside freelance writers and consultants.
 - Oversee special projects such as e-books, e-zines and screencasts.
 - Stay connected with IT vendors, analysts and end users.

- 2010-2013** **TechTarget** **Newton, MA**
News and Site Editor
- Managed and created content for sites about Oracle and Microsoft SQL Server.
 - Oversaw site strategy, including traffic, search engine optimization, and design.
 - Managed freelance writers and consultants who contributed to the sites. Edited their content, managed a budget and filed invoices.

- 2006-2010** **TechTarget** **Newton, MA**
News Writer
- Wrote four stories per week for SearchDataCenter.com and Search400.com.
 - Data center stories focused on data center facilities, server hardware and enterprise IT management software.

- 2002-2006** **The Patriot Ledger** **Quincy, MA**
Reporter
- Investigated and reported all newsworthy stories in the city of Weymouth (population: 55,000), including politics, crime, schools and features. Covered stories in additional communities as needed.

- 2000-2002** **Community Newspaper Company** **Concord, MA**
Reporter
- Served as the only reporter in the city of Woburn, capturing all news stories.

- 2001** **Seacoast Newspapers** **Portsmouth, NH**
Copy Editor, Dow Jones 2001 Editing Intern
- Read and edited copy, checking facts, grammar and spelling. Designed layout of up to five pages per night in the front section of the Portsmouth Herald.

EDUCATION

- 2000-2001** **Boston University** **Boston, MA**
- M.S., Journalism

- 1996-2000** **University of Vermont** **Burlington, VT**
- B.A., English Minor: Computer Science Graduated with Honors